

Organiser



भारतीय कृषि एवं खाद्य परिषद्  
INDIAN CHAMBER OF FOOD AND AGRICULTURE

Knowledge Partner



IACG  
International Agriculture Consulting Group

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INDIA AGRICULTURE EXPORT COUNCIL

# NORTH EAST AGRICULTURE AND FOOD PROCESSING SUMMIT 2024

Friday, 20<sup>th</sup> September 2024 | Hotel Taj Vivanta

*“Agriculture Infrastructure fund”*



# NORTH EAST AGRICULTURE AND FOOD PROCESSING SUMMIT

The North-Eastern Region (NER) is a land of magnificent beauty, with undulating hills, rolling grasslands, cascading waterfalls, snaking rivers, terraced slopes and thrilling flora and fauna. This picturesque scenario is contrasted by widespread poverty, low per capita income, high unemployment and low agricultural productivity and food-insecurity. With more than 98 percent international border (sharing with Bhutan and China in the north, Myanmar in the east and Bangladesh in the south-west, the region has several unique features: fertile land, abundant water resources, evergreen dense forests, high and dependable rainfall, mega biodiversity and agriculture-friendly climate. There is a huge potential of the North Eastern regions in the sphere of agriculture, food processing and allied sectors like horticulture, plantation, animal husbandry and fisheries. Yet it has failed to convert its strengths optimally into growth opportunities for the wellbeing of the people.

Among many other opportunities, food processing is very popularly seen as a profitable area for investment in this region. The North-Eastern region is already an important producer of production of several crops with high export potential. But it's matter of concern that the abundant resources, gamut of crop production possibilities, and rich biodiversity have largely remained unexplored. Moreover, the traditional agricultural practices, lack of proper food processing facilities and ineffective states up port system, despite high Union Government priority, have inhibited the agricultural and food processing sector growth, resulting in a clear developmental divide between the NER and the rest of the country. This complexity needs to be understood in proper perspective and corrected.

In recent years, the central and state governments have undertaken several initiatives to stimulate regional economy and promote agricultural growth as well as food processing sector. A synergy is needed among the interdisciplinary research community, policy planners and implementers, along with civil society to create a favorable situation. It is felt that the region needs appropriate policy and investment to boost the development process. Indian Chamber of Food and Agriculture as the apex trade facilitation body and development enterprise for food and agriculture sector in India, is organizing North East Agriculture and Food Processing Summit and Expo 2024 for discussing policies and opportunities and facilitating investments and partnerships by involving important stakeholders.

The Summit will result in formulating actionable plans for industries and entrepreneurs to commit to the development of the North East in agriculture and food processing sector. It is must for everyone anyhow associated with agriculture and food processing sector via business, research, academics, startups, farming, trade, development, policy making, implementation and any other medium across the globe to participate in this very important event of North East India. The North-Eastern region has the opportunity to develop as the true gateway to the South East Asia and flourish in trade and commerce.



## OBJECTIVES :

- ❖ To discuss the problems faced by farmers in North Eastern India, the issue of access and equity in technologies, trade and marketing and the challenges in food processing, agri value and supply chains.
- ❖ To discuss the policy, trade, technology, and market perspectives to agriculture and food processing on North Eastern India level for sustainable development and towards creating opportunities for farmers.
- ❖ To discuss the role of the NE States, industry and institutions towards promoting FPOs, agribusinesses, startup ventures and value chain development to help farmers with marketing and technologies.
- ❖ To discuss the issue of climate change and food security, and the need for collective action through global partnerships and the increased role of private sector in providing farmers marketing, trade and technology access to double farmers' incomes.
- ❖ To facilitate technology and investments, access to various government schemes and programs to encourage entrepreneurs and industries to create startups and put up processing infrastructure, supply and value chain development through industry linkages and partnerships.
- ❖ Enhance the competitiveness of existing individual micro-enterprises in the unorganized segment of the food processing industry and promote formalization of the sector; and to support clusters and groups such as FPOs /SHGs/Producer Cooperatives along their entire value chain through PMEFSE Scheme.
- ❖ To understand market dynamics and to boost trade and investment opportunities between both buyer and seller in the food processing industry.

## PROGRAM DETAILS

**Friday, 20<sup>TH</sup> September 2024**

Inauguration Of North East Development Summit	09:00 AM - 10:30 AM
TEA BREAK	10:30 AM - 11:00 AM
SESSION - 1 Business And Investment Opportunities In Ne Region	11:00 AM - 12:15 PM
SESSION - 2 Policy Initiatives Of The Central Government In Various Sectors For Ner	12:15 PM - 01:30 PM
LUNCH	01:30 PM - 02:15 PM
SESSION - 3 Supply and Value Chain Development in NER	02:15 PM - 04:45 PM
TEA BREAK	04:45 PM - 05:15 PM
Concluding Session : Way Forward	05:15 PM - 06:30 PM

## WHO SHOULD PARTICIPATE

- Political Leaders and Policy Makers
- Officials of the Central and State Governments
- Industry leaders and agribusiness industry executives
- Experts, researchers, academic and extension persons
- Banking, insurance, financial, rural and development professionals
- Farmers, processors, traders, exporters, startups and extension agencies
- Entrepreneurs, NGOs, KPOs, FPOs, students and agribusiness professionals

## Agro and Food Processing Pavillion

On this occasion and in association with Vibrant North East event, ICFA will be organising an agro and food processing Pavillion from 19-21 September 2024 at the University ground Khanapara, Guwahati. The Pavillion would display products, Technologies, schemes etc related to agro and food processing sector. The rates are same as Vibrant North East 2024 event @Rs. 16000 PSM.

## Areas of Focus :

- ❖ Agro, MSME and Food Processing Projects
- ❖ Horticulture, Tea, Spices and Medicinal Plants
- ❖ Poultry, Fisheries, Piggery and Dairy
- ❖ Coir, Bamboo and Rural Craft Products
- ❖ Commerce and Agro food exports
- ❖ Skills, Jobs, startups and Entrepreneurship
- ❖ Role of Cooperatives in Agriculture and Food Processing
- ❖ Buyer–seller meet of food processing companies.

## Glimpses Of Past Events



## About the Organiser

Indian Chamber of Food and Agriculture (ICFA) is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology, and agribusiness services. ICFA works proactively in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

In a short period of five years, the Chamber has signed up MoUs with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, Nasscom, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups. The 24 Member ICFA Board has distinguished luminaries with the Pioneer of India's Green Revolution, Prof MS Swaminathan as its Patron.

## Write to us for participation

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